



'সমানো মন্ত্র: সমিতি: সমানী'

**UNIVERSITY OF NORTH BENGAL**

B.VOC. Programme 2nd Semester Examination, 2023

**DSC24-TOURISM AND HOSPITALITY MANAGEMENT (2.4)**

**ENTREPRENEURSHIP AND SMALL BUSINESS**

Time Allotted: 2 Hours

Full Marks: 60

**GROUP-A**

Answer any *two* questions from the following

12×2 = 24

1. Elucidate the importance of entrepreneurship development programs launched in India. Discuss the role of the state governments in the process of entrepreneurship development and growth. 6+6
2. Discuss the technical, financial, and commercial dimensions of a feasibility study. 4+4+4
3. "A micro-enterprise serves as the seedbed of entrepreneurship development in the country". — Explain. 12
4. Do you think entrepreneurship is a career option? Discuss the challenges faced by entrepreneurs in present-day society. 6+6

**GROUP-B**

5. Answer any *four* questions from the following: 6×4 = 24
  - (a) Explain the essential qualities an entrepreneur should possess. 6
  - (b) How can an entrepreneur meet the socio-economic need of a country? 6
  - (c) Explain different types of entrepreneurs with examples. 6
  - (d) Describe the role and function of the incubators. 6
  - (e) Enumerate the stages in the preparation of the Project Report. 6
  - (f) What are the responsibilities of the Self-Help Group? 6

**GROUP-C**

6. Answer any *four* questions from the following: 3×4 = 12
  - (a) What do you mean by entrepreneurial creativity? 3
  - (b) Write a note on Angel Investors. 3
  - (c) Explain the forms of the financial support system. 3
  - (d) What is the function of an entrepreneur? 3
  - (e) State the concept of venture capital. 3
  - (f) Narrate the guidelines for preparing a business plan. 3

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